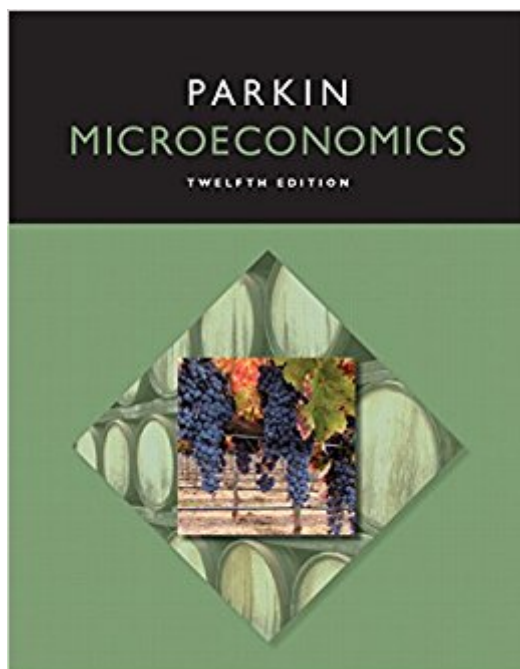


The book was found

Microeconomics (12th Edition) (Pearson Series In Economics)



Synopsis

MyEconLab does not come packaged with this content. If you would like to purchase both the physical text and MyEconLab search for ISBN-10: 0134004655/ISBN-13: 9780134004686. That package includes ISBN-10: 0133872297/ISBN-13: 9780133872293 and ISBN-10: 0133917606/ISBN-13: 9780133917604. For the two-semester principles of economics course. An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Economics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Economics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter begins with one of today's key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students "read between the lines" to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. Also available with MyEconLab MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Book Information

Series: Pearson Series in Economics

Paperback: 552 pages

Publisher: Pearson; 12 edition (January 19, 2015)

Language: English

ISBN-10: 0133872297

ISBN-13: 978-0133872293

Product Dimensions: 8.4 x 1 x 10.7 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 65 customer reviews

Best Sellers Rank: #1,287 in Books (See Top 100 in Books) #3 in [Books > Business & Money > Economics > Microeconomics](#) #3 in [Books > Textbooks > Business & Finance > Economics > Microeconomics](#)

Customer Reviews

Michael Parkin is Professor Emeritus in the Department of Economics at the University of Western Ontario, Canada. Professor Parkin has held faculty appointments at Brown University, the University of Manchester, the University of Essex, and Bond University. He is a past president of the Canadian Economics Association and has served on the editorial boards of the *American Economic Review* and the *Journal of Monetary Economics* and as managing editor of the *Canadian Journal of Economics*. Professor Parkin's research on macroeconomics, monetary economics, and international economics has resulted in over 160 publications in journals and edited volumes, including the *American Economic Review*, the *Journal of Political Economy*, the *Review of Economic Studies*, the *Journal of Monetary Economics*, and the *Journal of Money, Credit and Banking*. He became most visible to the public with his work on inflation that discredited the use of wage and price controls. Michael Parkin also spearheaded the movement toward European monetary union. Professor Parkin is an experienced and dedicated teacher of introductory economics. [View all reviews](#)

This book is not the most exciting. If you don't have a preexisting excitement about the subject of economics, this book will not help you gain any enthusiasm for the subject. That being said, the problems are in depth, the examples make sense, and it doesn't require any extra effort to try and interpret what the author is saying. This understanding may come differently for you than it came for me. If your professor just wants you to know the concepts of the lectures he/she gives, this edition is fine to use. If your professor requires you to have the most updated edition of the text and follow along with the examples, do not purchase this book.

Cover was frayed and parts were written in--I wish it were possible to pay more for a rental in better condition, like a purchase. In terms of the content, the book is well-written with good graphs and real-life applications. A great choice for the beginner.

Great price and came on time. Same application problems as the newer more expensive editions. Don't waste the money, get this

This book is good for people who want to study microeconomics. The content is clear in each chapters.

rented it. Useful

As advertised

Comprehensible and understandable

Concepts from this book are probably used in newer versions as well. Econ doesn't change much so its great for any intro course!

[Download to continue reading...](#)

Microeconomics Plus MyEconLab with Pearson eText -- Access Card Package (12th Edition) (The Pearson Series in Economics) Microeconomics (12th Edition) (Pearson Series in Economics) Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus, Ninth Edition Microeconomics (8th Edition) (The Pearson Series in Economics) Microeconomics (5th Edition) (The Pearson Series in Economics) Microeconomics: Theory and Applications with Calculus (4th Edition) (The Pearson Series in Economics) Microeconomics (9th Edition) (Pearson Series in Economics) Principles of Microeconomics (10th Edition) (The Pearson Series in Economics) Microeconomics (10th Edition) (Pearson Series in Economics) Microeconomics (The Pearson Series in Economics) Economic Development, 12th edition (The Pearson Series in Economics) Macroeconomics (12th Edition) (Pearson Series in Economics) Introduction to Econometrics, Update Plus NEW MyEconLab with Pearson eText -- Access Card Package (3rd Edition) (Pearson Series in Economics) The Economics of Money, Banking and Financial Markets: The Business School Edition (3rd Edition) (Pearson Series in Economics) Economics of Money, Banking and Financial Markets, The, Business School Edition (4th Edition) (The Pearson Series in Economics) 5 Steps to a 5: AP Microeconomics, 2018 Edition (5 Steps to a 5 Ap Microeconomics and Macroeconomics) The Economics of Money, Banking and Financial Markets (11th Edition) (The Pearson Series in Economics) Economics of Public Issues (20th Edition) (The Pearson Series in Economics) Economics Today: The Macro View (19th Edition) (Pearson Series in Economics) Managerial Economics and Strategy (2nd Edition) (The Pearson Series in Economics)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)